



Dizengof Center

Dizengof Center – Tel Aviv

The Most Sustainable
Shopping Mall

Dizengof Center

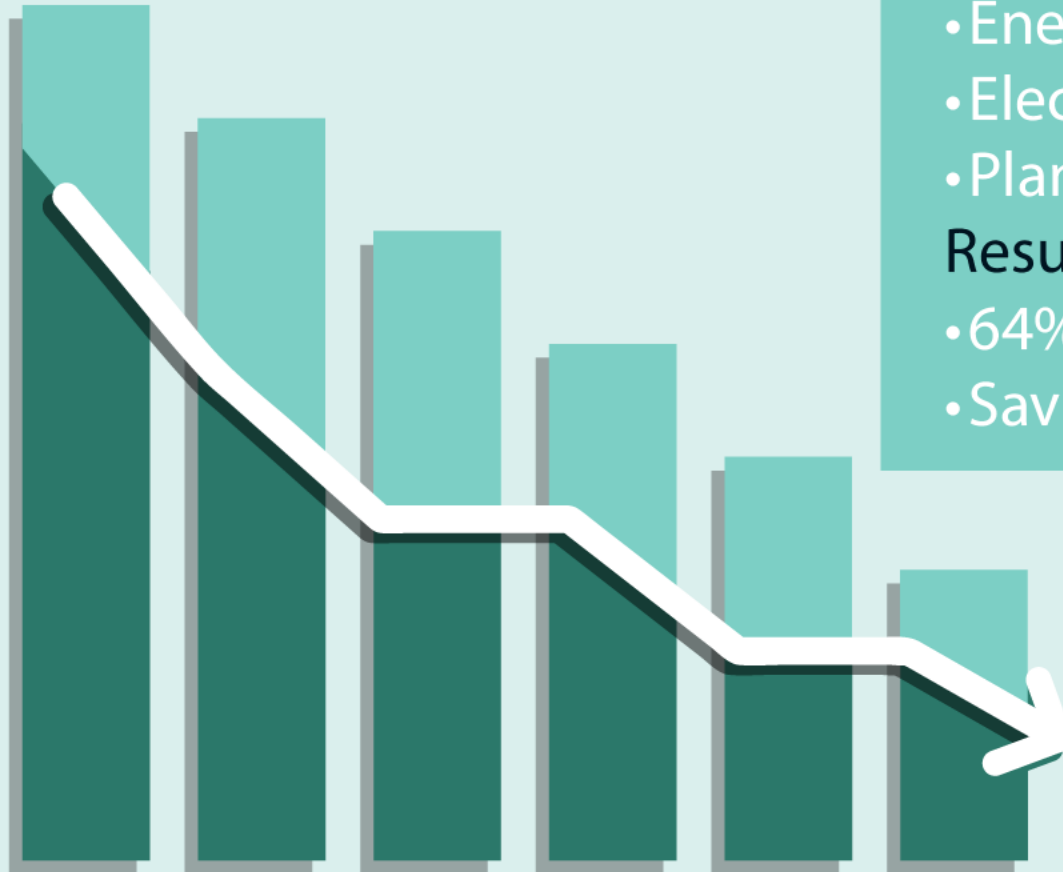
- First shopping mall in Israel since 1977
- In the heart of Tel Aviv
- Approximately 1M visitors per month
- 60,000 sqm
- 320 businesses
- Vision: to be a sustainable shopping mall



Greenhouse Gas (GhG) Emissions

Commitment: Net Zero until 2028

2014
7,274 GhG



What have we done until now?

- Energy efficiency
- Electricity generated by natural gas
- Planting "carbon offset" project

Results:

- 64% GhG reduction by 2021
- Saving 1.5M NIS a year

2021
2,591 GhG

Commitment: Net Zero until 2028

Carbon Offset: 9 years | 1,500 trees per year | over 13,000 trees and still counting!



Waste

- Cleaning department → Recycling & Cleaning Department
- New model: the more we pay the workers the less we damage the environment
- The biggest urban composter in Israel

1/2 ton
organic waste per day



Tamar Zandberg
Minister of Environmental Protection



Center Park

Sustainability Educational Center



We invite entrepreneurs, start-ups and partners to join us!